

Consolidated Statement of Activities

Support & Revenue	2018
United Way of Greater Stark County	432,427
Fundraising	30,699
Contributions	87,351
In-Kind Contributions	150,748
Foundations	268,037
Federal Grants	2,727,377
State and Local Grants	306,789
Program & Subsidized Fees	228,962
Rentals	430,517
Investment Return, Net	(259,648)
Loss on disposal of property & equipment	(1,751)
Miscellaneous	2,320
Total Support and Revenue	4,403,828

Expenditures By Program	
Community Services	596,200
Children Services	441,390
Early Head Start Program	2,285,071
Transitional Housing	239,036
Gateway Estates	247,018
Gateway II Housing	462,677
Shelter Services	462,668
Mgmt / General	313,085
Fundraising	24,766
Total Expenses	5,071,911
Increase (Decrease) in Net Assets	(668,083)

Expenditures by Category	
Personnel	1,882,037
Prof. Fees/Contract Services	224,880
EHS Child Care Providers	1,029,620
Supplies	154,185
Occupancy	664,116
Transport./Travel	32,283
Depreciation	554,128
Specific assistance to indiv.	310,983
In-Kind Expense	134,817
Equipment Maintenance & Rental	17,970
Conferences & Meetings	14,866
Other	52,026
Total	5,071,911

The IRS 990 and entire audited financial statements are available online at ywcacanton.org

Board of Directors

Composed of dedicated community leaders, our board is working together to define the direction of our organization and support our mission.

Chair: Maria Liopsis
Vice Chair: Tonya Rogers

- Karen Feller
- Jordan Gerber
- Tessa Hannan
- Alexandra Harpster
- Tenicia James
- Stephanie Maier
- Hattie Newman
- Stephanie Petrozzi
- Melissa Pitinii
- Yvonne Reese



Additional Services

Early Childhood Learning Center (ECLC) Our Early Childhood Learning Center marked a fourth year of being designated a Step Up To Quality five star rated center. Our center provides quality care and education services to children from ages six weeks to 11 years. In 2018, 133 children and 101 families benefitted from our programming. ECLC actively participates in the Early Head Start partnership and Canton City Preschool expansion.

Early Head Start (EHS) In March 2015, the YWCA Canton was awarded a five year, renewable \$1.9 million, Early Head Start Child Care Partnership grant from the Department of Health and Human Services Administration for Children and Families. The grant provides for year-round comprehensive child development and family support services for 140 Stark County children who range from six weeks to three years and live in low-income households through 5 center-based and 2 family child care program partnerships at locations throughout Stark County. Our program has continued to experience growth. Data shows that the children enrolled in the YWCA Early Head Start programming are meeting or exceeding widely held developmental expectations in areas that will ensure positive outcomes for children and builds a foundation to ensure school readiness.

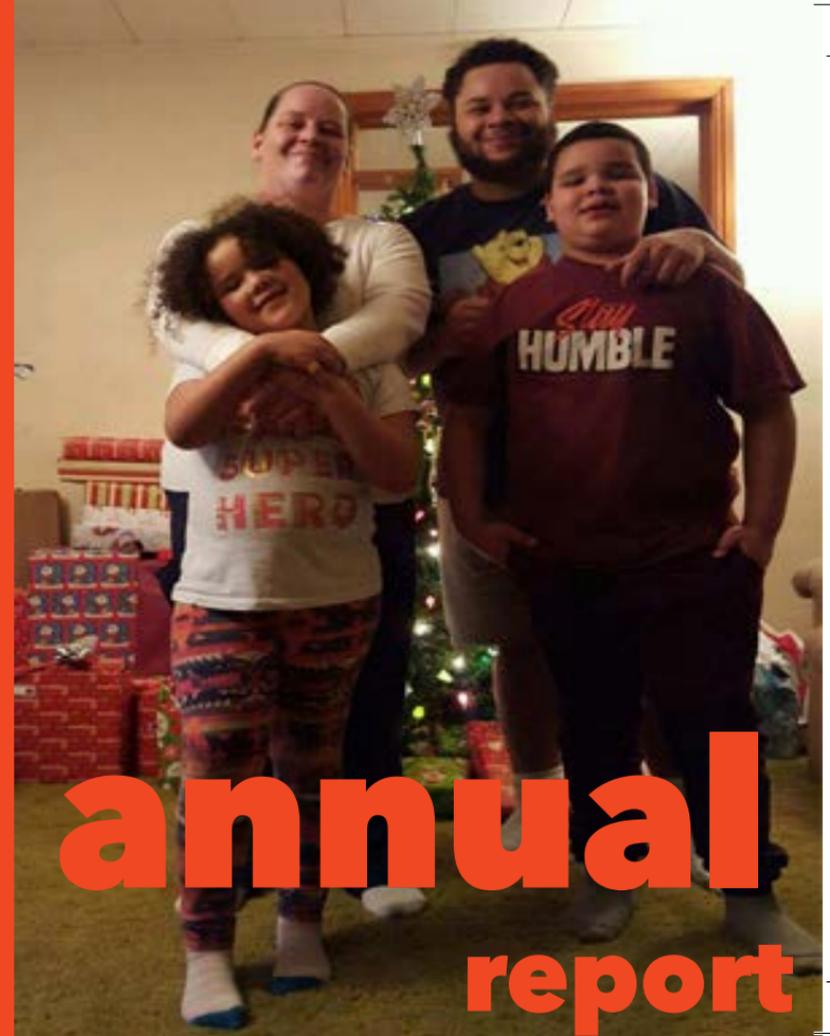
www.ywcaearlyheadstart.com | facebook.com/earlyheadstartywca

THRIVE Through a partnership with the THRIVE Project, the YWCA Canton has a Community Health Worker on-site. THRIVE, Toward Health Resiliency for Infant Vitality & Equity, is supporting healthy pregnancies and healthy babies. The goal of the program is to reduce infant mortality and ensure babies make it to their first birthday. The Community Health Worker in the THRIVE Project is an integral member of an outreach team. This program allows for us to connect clients to prenatal care and insurance, assist in navigation of resources, and support clients by addressing their overall health and social needs under the supervision of an integrated team – operating within a social service agency, hospital, or HUB partnering organization.

YWCA Canton | 231 Sixth St. NE Canton, OH 44702 | www.ywcacanton.org

**YWCA
IS ON A
MISSION**

2018 annual report





Maria Liossis
Board Chair
YWCA Canton

Our staff has also equally taken on this challenge. We are balancing and redefining our roles. It's making us a stronger organization. Seeing these groups collaborate and work with our community is inspiring.

So where are we headed this year and beyond? Upward. My goal is simply this: to lead our board as we continue to implement the strategic plan. It's imperative that we are action-oriented with the facets of our strategic plan guiding our direction. We as a board hold ourselves accountable to this, as does the executive team within the organization. Both critical leadership teams are operating together and creating work plans to help us achieve the various elements outlined in the strategic plan. Some exciting changes are on the horizon. We are fired-up. I'm passionate and energized. I hope it spreads to each of you and you stay tuned in to see what we have in store for our organization.

Thank you all to our dedicated staff, board, supporters, and champions, for everything you do to help us bring our mission to life. You contribute to the success of our organization and allow us to fill the vital needs in our community that we serve.

Message from the Board Chair

Now is an incredible time behind the scenes at the YWCA. Our Board of Directors approved a new strategic plan in the summer of 2018. I'm proud of our team and grateful for the hard work by all involved to bring this to fruition. I know it has our organization headed in the right direction. It will guide the organization as we put in place and improve the necessary fundamental items to help our organization grow and continue to fill its vital need in our community.

I'm inspired to be a part of this organization as we prepare for the future. We are rebuilding and positioning ourselves so that the community continues to need the YWCA. We are challenging ourselves as a board to review the status quo and see what we can do better to help strategically guide this organization. Our board has met this challenge head on and has provided insightful and thoughtful feedback. These ladies are growing with the organization.

28th Annual Women's Hall of Fame

On November 9, 2018, we hosted our 28th annual Women's Hall of Fame that honored five exceptional women and one female high school student; Mandy Altimus Stahl, Jennifer Fox, Judi Krew, Michelle Mullaly, Kristen Moore and Sadie Owens. The event, chaired by Hattie Newman and Jamey Petit, celebrates these women of achievement and promotes public awareness of the YWCA mission to eliminate racism, stand up for social justice, help families and strengthen communities. Since 1990, the YWCA Canton is proud to have honored 180 of Stark County's women of achievement.

2018 Women's Hall of Fame Sponsors

Justice \$2,500
The Canton Repository
FreshMark
Rembrandt Homes

Freedom \$1,250
Baker, Dublikar, Beck, Wiley & Mathews,
Attorneys at Law
PNC Financial Services Group
TimkenSteel

Dignity \$500
Swartzentruber & Rogers
Hall, Kistler and Company

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Pinar Elliott
Stephanie and Erich Maier
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Pitinii, Davies & Cazantzes, LLC
Malissa Riggans
Marilyn Shaheen
United Architectural Metals, Inc.



Our Numbers

EMERGENCY HOMELESS SHELTERS
18,355 nights of service
Main Shelter: 299 adults and 60 children
Family Shelter: 27 adults and 40 children

NEW BEGINNINGS
32 households with 41 adults and 9 children

GATEWAY PERMANENT SUPPORTIVE HOUSING
Gateway I- 44 individuals
Gateway II- 60 individuals

STARR RAPID RE-HOUSING
STARR- 57 individuals-- 47 households served
STARR II- 193 individuals-- 61 households served

ywca canton housing services

YWCA Emergency Shelter program provides up to 90 days of housing for the homeless in our area. With 38 rooms on our third floor and a five-unit apartment building across the street from our main facility, we are able to house all family components except single males.

Permanent Supportive Housing provide housing for the hard-to-house homeless. The goal of the housing is to assist homeless individuals in maintaining permanent housing and financial stability in an independent living arrangement. **Gateway I** has 40 apartments, in which 36 are permanent supportive apartments. **Gateway II** has 40 permanent supportive apartments. **New Beginnings** has 26 apartments.

Stark area Rapid Re-Housing provides needs assessments, housing search assistance and communication with potential landlords, financial assistance for housing deposit, rent (short term only), utility deposits, limited assistance with utility arrears, support services including budgeting, application for mainstream assistance, and understanding rental responsibilities including lease compliance.